




# Annual Report 2025/2026

 Naicam, SK

 306-953-1623

 [www.lakelanddistrict.ca](http://www.lakelanddistrict.ca)



---

## ● LAND ACKNOWLEDGEMENT

The Lakeland District for Sport, Culture and Recreation acknowledges that we live and work on Treaty 5 and Treaty 6 Territories and the Homeland of the Métis. We recognize the enduring relationships Indigenous peoples have with these lands and are committed to fostering respectful partnerships, supporting Indigenous rights, and advancing reconciliation through learning, collaboration, and meaningful action. We honour the histories, cultures, and contributions of First Nations and Métis peoples and accept our shared responsibility to move forward in a spirit of respect and understanding.

## ● LAKELAND MISSION STATEMENT

“The purpose of the Lakeland District for Sport, Culture and Recreation Inc. is to strengthen the capacity of communities and organizations to create inclusive opportunities in sport, culture, and recreation.”

## ● LAKELAND VISION 2031

“The Lakeland District for Sport, Culture, and Recreation Inc. envisions itself as a leading catalyst for diverse and inclusive communities - empowering people, supporting grassroots leaders, and fostering collaboration to enhance access and opportunities in sport, culture, and recreation.”

## ● VALUES

### **Leadership and Excellence**

Integrity, accountability, and professionalism in all actions; setting high standards for governance, collaboration, and service.

### **Collaboration and Partnership**

Building strong relationships with communities, organizations, and stakeholders to achieve lasting collective impact.

### **Innovation and Learning**

Embracing creativity, continuous improvement, and forward thinking to respond to evolving community needs.

### **Inclusion and Accessibility**

Ensuring equitable access and participation for all, celebrating diversity, and reflecting the communities we serve.

### **Truth and Reconciliation**

Commitment to working with First Nations and Métis peoples and their governments in realizing meaningful truth and reconciliation.

### **Community Impact**

Focusing on outcomes that strengthen community vitality, enhance well-being, and inspire engagement across the Lakeland District.

---



## A Message from Our Chairperson:

It is an honour to serve as Chairperson of the Lakeland District for Sport, Culture and Recreation. While I officially stepped into this role in 2025, my journey with the organization began when I joined the Board in 2019. Over the past several years, I have had the opportunity to witness firsthand the incredible dedication of our staff, volunteers, partners, and communities across the district.

The past 12 months have been a period of significant growth and transition for our organization. We welcomed a new Executive Director and two new Community Consultants to our team, bringing fresh energy, experience, and ideas to Lakeland District.

In addition, we engaged a consulting firm to assist with the development of updated policies, bylaws, strategic planning, and other important governance work that will help strengthen our organization for years to come. These investments are helping position Lakeland District for continued success and sustainability as we move forward.

This year also marked the departure of longtime Community Consultant Crystal Clarke, who left the organization in December 2025 after 16 years of dedicated service. On behalf of Lakeland District, I would like to extend our sincere thanks to Crystal for her many years of commitment and leadership. As a longstanding and valued employee, her dedication and passion have had a lasting impact on the district and the communities we serve. We are deeply grateful for her contributions and wish her every success and happiness in this next chapter.

As I continue learning in this new leadership role, I am continually inspired by the passion people bring to strengthening sport, culture, and recreation opportunities throughout our region. Our organization plays an important role in supporting healthy, active, and connected communities, and I am proud to be part of that work.

This past year has demonstrated the strength of collaboration and community spirit. Through leadership development, organizational support, volunteer engagement, grant assistance, and partnerships, Lakeland District continues to help communities build capacity and create opportunities for residents of all ages and backgrounds.

I would like to extend my sincere thanks to our Board of Directors for their guidance and commitment, as well as to our dedicated staff who work tirelessly to support communities throughout the district. Their professionalism, creativity, and passion are the driving force behind our success.

I also want to thank the many volunteers, municipal leaders, organizations, and community members who continue to invest their time and energy into making our region vibrant and welcoming. Together, we are building stronger communities through sport, culture, and recreation.

I look forward to continuing this journey and working alongside all of you as we move into another exciting year of growth and opportunity.

Guylaine Green  
Chairperson  
Lakeland District for Sport, Culture and Recreation



## A Message from Our Executive Director:

I am both excited and honoured to write my first message as Executive Director of the Lakeland District for Sport, Culture and Recreation. Stepping into this role on June 23, 2025, has been both a tremendous opportunity and a humbling experience. Following in the footsteps of Lyle Campbell means there are certainly big shoes to fill. Lyle's leadership, dedication, and vision helped shape the Lakeland District into the strong and respected organization it is today. I am grateful for the foundation he has built, the mentorship he provided during this transition, and the example he has set for all of us who continue this important work. I hope to build upon that legacy while continuing to support and strengthen sport, culture, and recreation throughout our district.

This year has been one of many firsts for me as I continue to learn and grow within this new role. Throughout that transition, I have been incredibly fortunate to work alongside a dedicated and innovative team that continues to demonstrate a strong commitment to our communities and stakeholders. Their passion, creativity, and willingness to embrace new ideas have helped ensure that the Lakeland District remains responsive, collaborative, and forward-thinking.

One of the highlights of this past year was the opportunity to welcome two new Community Consultants to our organization. Jessie Strasser of Carrot River joined the Lakeland District in October 2025, filling my previous role as Community Consultant, and Bill Dykstra of Wakaw joined the team in April 2026 following the departure of long-time employee Crystal Clarke in December. Both Jessie and Bill have quickly embraced their roles, connecting with communities across the district and demonstrating a willingness to take on new challenges with enthusiasm and energy. Their fresh perspectives, creativity, and innovation are already making a positive impact, and I am excited to see how their contributions will continue to shape the future of our organization in the years ahead.

I would also like to sincerely thank Crystal Clarke for her years of dedication and service to the Lakeland District. Her commitment to supporting communities and strengthening recreation opportunities throughout the district has been greatly appreciated, and we wish her all the best in her future endeavours.

As we look ahead, I remain optimistic about the future of the Lakeland District and the opportunities before us. Communities throughout our region continue to show remarkable resilience, creativity, and commitment to enhancing quality of life through sport, culture, and recreation. We remain committed to supporting those efforts by building relationships, strengthening local capacity, and responding to the evolving needs of our communities.

I would like to extend my sincere appreciation to our Board of Directors for their continued leadership and support, as well as to our provincial partners, Sask Sport, SaskCulture, and SPRA, for their ongoing investment in our work and in the communities we serve. Finally, thank you to the many volunteers, municipal leaders, organizations, and community champions who continue to dedicate their time and energy toward creating vibrant and healthy communities across our district.

I look forward to continuing this journey together and to what the future holds for the Lakeland District for Sport, Culture and Recreation.

Helen Meekins - Executive Director  
Lakeland District for Sport, Culture and Recreation



# 2025 - 2026 Board of Directors



Guylaine Green  
*Chairperson*



Brandy Smart  
*Vice Chairperson*



Lisa Braun



Shannon Marshal



Curtis Olsen



Scott Burgess



Heather Emro

## LDSCR Staff



**Lyle Campbell**  
Executive Director  
2008 - 2025  
Prince Albert



**Crystal Clarke**  
Community Consultant  
2009 - 2025  
Prince Albert



**Helen Meekins**  
Community Consultant  
2013 - 2025  
Executive Director  
2025 - Present  
Naicam



**Jessie Strasser**  
Community Consultant  
2025 - Present  
Carrot River

# Building Healthy, Active Communities Through Sport, Culture and Recreation

The Lakeland District for Sport, Culture, and Recreation (LDSCR) supports communities by providing and facilitating access to a broad range of sport, culture, and recreation programs and services. This includes delivering provincial initiatives, offering capacity-building opportunities, supporting leadership development, providing board training, and working to reduce barriers to participation. Our team collaborates closely with communities and organizations to understand local needs and priorities while developing effective strategies to help address them.

## Strengthening Capacity

### Outcomes

- Communities are accessing Lakeland and Global services and programs
- Increased knowledge and skills in leaders
- Communities have capacity for delivery of sport, culture and recreation
- Increased opportunity for Indigenous/newcomer populations
- Reduce barriers in sport, culture and recreation

## Indigenous Community Sport Development Grant Program

With guidance and support from LDSCR staff, the ICSDGP Adjudication Committee provides funding assistance to promote sustainable sport development within Indigenous communities. The purpose of the ICSDGP is to increase sport participation and development opportunities for Indigenous youth across Saskatchewan, with a focus on youth living in urban, rural, on-reserve, isolated, and northern communities.

**\$ 5,000**

**IN FUNDING ALLOCATED TO:**

**KINISTIN ELEMENTARY SCHOOL**

**VOLLEYBALL/BADMINTON**



Connect • Engage • Thrive



## LDSCR Creative Kids Committee

The LDSCR Creative Kids Committee provides funding support to help remove financial barriers and encourage youth participation in arts and cultural activities throughout the District, including art, drama, music, dance, and cultural programming.



**274**  
applications

**226**  
applications  
funded

**\$110,900**  
in funding  
assistance

creative kids

## Community Support & Engagement

The LDSCR Community Engagement Strategy guides our approach to delivering support and outreach services to communities and organizations throughout the District. LDSCR Community Consultants work directly with communities and organizations to assess local sport, culture, and recreation needs, share resources and information, build connections and networks, and facilitate training and development opportunities. Community Consultants also promote and assist in the administration of the Saskatchewan Lotteries Trust Fund – Community Grant Program within the Lakeland District. To effectively support communities, we use a combination of virtual and in-person consultations.

**60+** community consultations



# Community Engagement Resources

The LDSCR continues to provide Community Engagement Resources to communities throughout the district to enhance local sport, culture, and recreation programs and services. This remains a very popular initiative, with resources and equipment helping communities create engaging activity options and entertainment opportunities for residents of all ages.

This year, LDSCR offered three different kits, including the Youth Activity Sport Play Kit, Notice Nature Facilitator Kit, and Youth Activity Recreation Kit, to communities across the district.

1. Youth Activity Sport Play Kit
2. Notice Nature Facilitator Kit
3. Youth Activity Recreation Kit



21

COMMUNITIES

2

REGIONAL PARK

25

RESOURCES DELIVERED

**Meeting Lake Regional Park** has a new Summer Rec position that is looking for some new and exciting programs for kids!

The Resource Kits would be an amazing program for the kids that are spending time at the lake this summer.

The kits are exactly what we are looking for! Activities that promote outdoor play, exercise and learning.



# Educational & Professional Development

Over the past year, LDSCR hosted a variety of educational and professional development opportunities focused on leadership development, board governance, and current topics impacting sport, culture, and recreation organizations. These sessions were delivered through both virtual and in-person formats and were well received by participants across the district. Virtual learning opportunities continued to see strong participation due to their accessibility and convenience, while in-person sessions provided valuable opportunities for networking and collaboration. Many of these opportunities were offered in partnership with other Sport, Culture, and Recreation Districts across Saskatchewan.

1. From Season to Season CIB Workshop
2. Safer Spaces Workshop
3. Sponsorship & Advertising off the Corner of your desk!
4. Language & Approach: Respectable approaches to including people with disabilities.
5. Best Practices for Disability Inclusion in Recreation
6. Volunteer Leduc - Case Study of Volunteer impact on the community
7. General/Sport Liability in your community
8. Intro to Trans Canada Trail and Partner Services
9. The Power Of Personal Beliefs In Helping To Create Positive Athlete Experiences
10. Community Coaches Day
11. Finding Success in Fundraising
12. Stronger Boards, Stronger Communities: Clear Roles, Great Governance
13. Stronger Boards, Stronger Communities: Strategic Thinking for Every Board

"It is great, communities across the province are all dealing with similar ideas and it is great to be able to collaborate and learn what has and hasn't been working for others as it may help streamline to a solution for your own communities issues."

**100+**  
**Participants!**

It was very informative. I love how our perspectives on our workplaces were included within the presentation. I also enjoyed how going forward, we can implement ways of practice to make our workspaces more psychologically safe, inclusive and affirming"❤️

"LDSCR does a great job sourcing presenters and topics that are applicable to the communities and organizations in Lakeland District. The lunchtime virtual workshops are helpful because they allow even the busiest of people to access learning and development opportunities to enhance their role at work, while volunteering, etc."

# Saskatchewan Winter Games

Team Lakeland participated in the Saskatchewan Winter Games in Meadow Lake with incredible memories and an impressive 28 medals: 9 gold, 12 silver, and 7 bronze! 🏆🥈🥉

More than 150 athletes, coaches, and managers proudly represented Lakeland throughout the week, delivering outstanding performances and unforgettable moments of teamwork and sportsmanship. The Games, hosted by the communities of Meadow Lake and Flying Dust First Nation, created an amazing atmosphere for competition and celebration.

From podium finishes to lifelong memories, Team Lakeland showed what dedication, community spirit, and hard work can achieve. ❤️🧡

106  
Athletes

32  
Coaches &  
Managers

15  
Sports

7 Mission  
Staff



# Network Connections

## Outcomes

- Effective networking opportunities
- Effective communication
- Advocacy for sport, culture and recreation
- Increased understanding in the importance of collective impact
- Increased communication and understanding with stakeholders in multiple sectors



Effective communication is essential to the work that the LDSCR performs. Keeping our members, partners and stakeholders aware of the District and provincial SCR network, the programs and services that are available and providing opportunities for information sharing is critical. Through these services, the LDSCR remains aware of the needs of our members and we are able to provide much needed support services to communities, organizations and recreation practitioners within our District.



## Social Media

Social media continues to play an increasingly important role in the promotion of sport, culture, and recreation programs and services at both the District and provincial levels. LDSCR continues to utilize a variety of digital communication platforms to advance and promote the sport, culture, and recreation sector. These platforms include our website, electronic newsletter, Facebook page, and Facebook Messenger group.



**500**  
E-News  
Subscriptions



**1.5K**  
Page  
Followers



**558**  
Account  
Followers



**600+**  
Contacts



# Partnerships & Collaboration

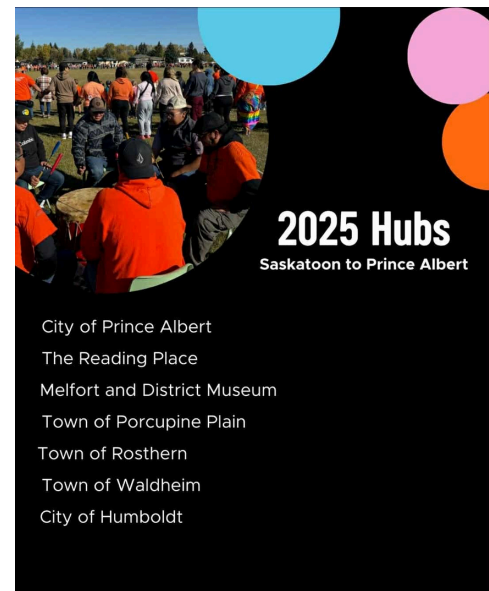
Partnerships and collaborations continue to be essential to the success of LDSCR's work. Over the past year, LDSCR developed and maintained strong relationships with a variety of organizations to plan, support, and deliver a broad range of events and initiatives. Many of these partnerships focused on the co-facilitation of webinars, online learning sessions, networking opportunities, and other professional development experiences within the sport, culture, and recreation sector.

1. City of Prince Albert
2. Sport, Culture and Recreation Districts
3. Sport Medicine and Science Council of Sask.
4. SPRA
5. City of Melfort
6. Trans Canada Trails Association
7. Sparks Solutions Inc



# Culture Days

LDSCR staff continue to support and promote Culture Days initiatives throughout the District by participating in planning meetings and providing information, resources, and assistance as needed.



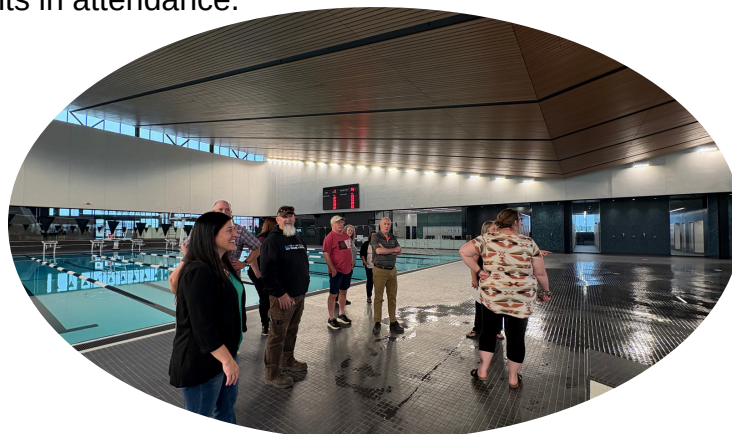
# Recreation Practitioner Meetings

LDSCR continued to host virtual Zoom Check-In meetings with Recreation Practitioners throughout the District over the past year. These meetings provided valuable opportunities to share information, discuss common challenges, and foster peer-to-peer support and collaboration.

In addition, LDSCR hosted one in-person Recreation Practitioner meeting in Prince Albert this past year, with a total of 11 participants in attendance.

9

Zoom Check-in Meetings



21

Recreation Practitioner Participants

# Diversity & Inclusion

LDSCR remains committed to advancing diversity, equity, and inclusion through ongoing collaboration with a wide range of organizations and community partners. Over the past year, we have continued to expand our outreach efforts and strengthen relationships to better support underrepresented communities across the District. Our work also includes responding to selected Calls to Action identified by the Truth and Reconciliation Commission of Canada. The following highlights provide a snapshot of some of our valued partners, stakeholders, and key initiatives undertaken throughout the year.

- Prince Albert Multi Cultural Council
- Listen To Dis'
- Reconciliation Nipawin
- Prairie Rivers Reconciliation Circle
- Prince Albert Urban Indigenous Coalition
- Metis Nation Saskatchewan Easter Region II
- Saskatchewan Wheelchair Sports Association
- Cultural Bridges Inc.
- Prince Albert Early Childhood Coalition
- Saskatchewan Sport, Culture and Recreation Districts

# Volunteer Appreciation

LDSCR recognizes the vital role volunteers play in the delivery of sport, culture, and recreation programs and services throughout the District. This past December, LDSCR recognized 20 local volunteers representing 10 different communities. Each individual was nominated by their respective community or organization in recognition of their valuable contributions and commitment to the sector.



# Organizational Development

## Outcomes

- Effective governance controls
- Financial diligence
- Improved succession planning
- Access to adequate training
- Holistic well-being

The LDSCR continues to maintain a comprehensive set of governance processes, policies, and democratic controls that have been developed and strengthened over the years. The Board of Directors regularly monitors and reviews organizational policies to ensure effective and accountable governance practices are in place. Through these efforts, LDSCR has maintained comprehensive and up-to-date financial, administrative, and management controls that support the organization's ongoing success and accountability.

Over the past year, the Board of Directors has also worked closely with HMC Management Inc. on several significant organizational initiatives. This work has included conducting an organizational review, supporting the recruitment and hiring process for a new Executive Director to succeed longtime Executive Director Lyle Campbell, developing a new Human Resources Policy Manual, revising the organization's bylaws and articles, and completing a new strategic plan that will help guide the organization into future years. While the strategic plan has now been finalized, the real work is just beginning as LDSCR moves forward with implementing its goals, priorities, and vision for the future.

Effective leadership at both the Board and management levels remains essential to ensuring staff have the tools, skills, and support necessary to succeed and perform at a high level. These efforts also ensure that LDSCR remains accountable to its members, partners, stakeholders, and funders while continuing to position the organization for long-term growth and sustainability.

## Staff and Board Support

LDSCR remains committed to providing ongoing professional development opportunities for both Board members and staff. Supporting continuous learning and growth is an important investment in the strength, sustainability, and long-term success of the organization.

SPRA Conference & AGM  
SaskCulture AGM  
Sask Sport AGM  
S.A.R.P. AGM



# A Farewell to Lyle Campbell



- 17 years LDSCR
- 19 years Zone 8 Sports Council
- Over 40 years in the sport and recreation field



# **LAKELAND DISTRICT**

**for Sport, Culture & Recreation**

Working with our provincial partners towards  
building healthy communities through sport,  
culture and recreation.




Saskatchewan  
Parks and Recreation  
Association



**SASK SPORT**

PROUDLY SUPPORTED BY

 [helen@lakelanddistrict.ca](mailto:helen@lakelanddistrict.ca) 306-953-1623 [www.lakelanddistrict.ca](http://www.lakelanddistrict.ca)