

FOR IMMEDIATE RELEASE

Lakeland District for Sport, Culture and Recreation Appoints Helen Meekins as New Executive Director



Prince Albert, SK — May 27, 2025 — After a detailed and structured recruitment process that generated many quality candidates and led by HMC Management Inc, the Lakeland District Board of Directors for Sport, Culture and Recreation is thrilled to announce the appointment of Ms. Helen Meekins as its new Executive Director, effective June 23, 2025.

Helen brings to the role a deep passion for community development, a proven track record of leadership and an unwavering commitment to enhancing the quality of life through sport, recreation and culture across the region.

With extensive experience as a Community Consultant within the organization, Helen has been instrumental in building meaningful relationships with municipal leaders, volunteers and partner organizations. Her collaborative approach and strong understanding of the diverse needs of communities in the Lakeland District have made her a trusted leader and advocate.

Helen steps into this leadership role at a pivotal time with the pending retirement of long-serving Executive Director Mr. Lyle Campbell on June 30, 2025.

Her vision includes strengthening community connections, innovating service delivery and working in close partnership with the Board of Directors to ensure the Lakeland District continues to be a vibrant hub for sport, recreation, and cultural development.

“I am incredibly honoured and excited to take on this new role,” said Meekins. “We are at a moment of great potential and by building on our strong foundation and embracing fresh ideas, I believe we can drive meaningful change and create even more opportunities for people of all ages to be active, creative, and connected.”

The Board of Directors extends its heartfelt congratulations to Helen and looks forward to working with her in this exciting new chapter.

About the Lakeland District for Sport, Culture and Culture:

The Lakeland District for Sport, Culture and Recreation supports the development and delivery of sport, recreation and cultural opportunities throughout central and northeastern Saskatchewan. Through advocacy, education and partnership-building, the organization promotes healthy, vibrant communities.