



# Annual Report 2020/2021



Building healthy, active and creative lifestyles through sport, culture and recreation

## ● MISSION

To facilitate capacity building that sustains sport, culture and recreation and enhances the quality of life of people within our communities.



## ● VISION

Everyone lives active, creative, healthy lifestyles through engagement in accessible sport, culture and recreation.

## ● VALUES

### **Equity**

Recognizing diversity, providing resources everyone needs to be successful, and creating accessible and inclusive communities.

### **Accountability**

Creating trust, transparency and confidence in the operation of the organization and the services that we provide.

### **Community**

Supporting communities, partnerships, volunteers and organizations in providing sport, culture and recreation.

### **Engagement**

Utilizing effective communication, diverse boards, volunteers, education, capacity building and programs and services for all.

### **Leadership**

That supports best practices, professional development and further develops the community.

### **Wellness**

Promoting physical, mental, spiritual, emotional, holistic, social and environmental well-being.

### **Reconciliation**

Recognizing the role of Treaty implementation and creating a new, shared future for our communities.



# A Message from Our Chairperson:

Resilient... Passionate... Creative... Leaders... are all words that come to my mind when I think back on the past year and our recreation professionals and LDSCR staff and board members.

COVID-19 has affected all facets within our personal and work life. But through this, the recreation sector has persevered and created a sense of comfort and support for our communities and individuals within them. Programs and services have been altered or adjusted to meet the restrictions brought on by a global pandemic but continue to support mental and physical well-being of all.

We have seen our recreation professionals and LDSCR staff in their elements, being the most creative and inspiring individuals persevering through a challenging time and keeping our communities' best interests and health at the forefront.

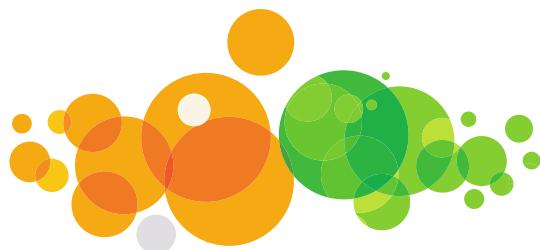
As the Chairperson for Lakeland District for Sport, Culture, and Recreation, it is my great pleasure to represent an organization whose mission is to facilitate capacity building that sustains sport, culture and recreation and enhances the quality of life of people within our communities.

As 2020-2021 draws to a close, there are several accomplishments achieved throughout the District worth highlighting. Through the support of the Board of Directors and in line with LDSCR strategic goals and priorities, LDSCR staff have been able to fulfill our strategic goals by ensuring our communities have access to programs and services. Throughout the year, LDSCR staff have offered a variety of leadership training opportunities and support to all leaders within the District. LDSCR has ensured that all volunteers have access to adequate training and support. There has been increased community awareness of the benefits offered by sport, culture and recreation and this information has been well distributed to all communities. COVID-19 has brought on a world of virtual meetings and networking opportunities on a new platform. LDSCR has been a leader in offering support and networking throughout the District.

The Lakeland District for Sport, Culture and Recreation continues to be one of the most progressive Districts within our province. Now more than ever, many of the communities within the District recognize the value and importance in what LDSCR has to offer and the guidance that the staff continue to provide. LDSCR staff are professional, diverse, and experienced. They actively engage and support our communities and are responsive to community identified needs and issues. The LDSCR is part of an integrated network of organizations that strive to strengthen the sport, culture and recreation system through effective leadership, partnerships, and collaborations.

We look forward to 2021-2022 where we can build upon our successes and take the association to new and exciting places.

Chelsea Corrigan  
LDSCR Chairperson



## A Message from Our Executive Director:



The 2020 – 2021 year has certainly been a challenge for the LDSCR, and indeed all of our communities and member organizations. I don't think any of us thought that we would still be under Covid-19 restrictions over a year later! However, we have been able to navigate our way through this pandemic and we continue to do so. Those of us who work in the sport, culture and recreation industry have proven over this past year that not only are we resilient, but we are also creative, supportive and innovative!

The LDSCR is very fortunate that we have been able to work throughout this pandemic. This is in no small part due to the support and encouragement of the LDSCR Board of Directors, but also through the professionalism and dedication of our staff. We have worked tirelessly to ensure that we continue to engage with our Recreation Practitioners, communities and organizations, to provide and maintain a high level of support and services to our members. Our challenge is to be proactive and adapt as necessary in order to be successful. We remain committed to building capacity within our communities and organizations in order to help create a very strong and sustainable sport, culture and recreation delivery system.

The challenges and restrictions of this past year have meant that we have had to adjust to a new way of doing things. Thanks to a very creative and innovative staff, I believe that we have made that transition quite successfully. I would also like to welcome our new Youth Consultant, Julia Frigault to the LDSCR team. You have been a very welcome addition! While it has not always been possible to have in-person gatherings, we have been able to provide a large number of services, webinars, etc. through the Zoom platform. In fact, we have been able to offer many more educational and informative personal, professional and organizational development opportunities than we have in the past. Some of our traditional services may not have been able to occur, but we have taken this as an opportunity to expand and facilitate many new and exciting initiatives and support services.

To our communities and members, I know this has been a very challenging and difficult year for many of you. However, you have shown just how resilient and innovative you can be. You have supported and encouraged one another week after week and I believe that you have shown just how important sport, culture and recreation services are to the very fabric of our communities. You should be very proud!

I would like to extend a big thank you to our Global partners; Sask Sport, Sask Culture and SPRA. Your support and encouragement throughout this pandemic has been greatly appreciated and we truly value the relationships that we have built.

To the LDSCR Board of Directors, thank you for your continued support and leadership. You have provided myself and our staff with the tools we need to perform the day to day operations of the LDSCR. The trust you have in us helps to create a very forward thinking and positive working environment.

Finally, a huge thank you to our "Team", the LDSCR staff. The professionalism and dedication to your work is very much appreciated. Your creativity, enthusiasm and adaptability over this past year make our organization a leader in the industry and ensures that we are having a very positive impact throughout the District. It is a pleasure to work with you!

Respectfully Submitted  
Lyle Campbell

# 2020 - 2021 Board of Directors



**Carla Hipkins**  
Porcupine Plain  
**Erin Standish**  
Wakaw  
**Miranda Blaber**  
Carrot River  
**Guylaine Green**  
Rosthern



**Chelsea Corrigan:**  
Chairperson  
Nipawin  
**Cheryl Bauer Hyde:**  
Vice Chairperson  
Emma Lake  
**Curtis Olsen**  
Shellbrook  
**Tammy Burns**  
Prince Albert



## LDSCR Staff



**Lyle Campbell**  
Executive Director – Prince Albert

**Crystal Clarke**  
Community Consultant – Prince Albert

**Helen Meekins**  
Community Consultant – Naicam

**Julia Frigault**  
Youth Consultant – Prince Albert

# **Building Healthy, Active Communities Through Sport, Culture and Recreation**

The LDSCR supports our communities by providing and facilitating access to a wide variety of sport, culture and recreation programs and services. This includes provincially based programs and services, capacity building initiatives, leadership training, board development, and reducing barriers to participation. Our staff works with communities and community organizations to support the work that they do, identify community needs and priorities and help to develop strategies to meet these needs.

## **Access and Participation**

Increased community capacity for enhanced accessibility and participation in sport, culture and recreation opportunities.

## **Indigenous Community Sport Development Grant Program**

Under the guidance of LDSCR staff, the ICSDGP Adjudication Committee provides funding assistance for sustainable sport development within our Indigenous communities. The purpose of the ICSDGP is to provide greater sport participation and development opportunities for Indigenous youth in Saskatchewan, especially youth living in urban, rural, on-reserve, isolated and northern communities.



### **Communities**

- 1. Shoal Lake – Skiing**
- 2. Sturgeon Lake – Cross Country Skiing and Volleyball**
- 3. Big River – Archery and Hockey**
- 4. Mistawasis – Volleyball**
- 5. Stobart School - Snowshoeing**

### **Sports**

- 1. Skiing (2)**
- 2. Volleyball (2)**
- 3. Archery**
- 4. Hockey**
- 5. Snowshoeing**

**35,000**  
**IN FUNDING ALLOCATED**

# LDSCR Creative Kids Committee

The LDSCR Creative Kids Committee provides funding assistance to remove financial barriers and support youth to become involved in art, drama, music, dance and cultural activities within the District.



## Community Support & Engagement

The LDSCR has a Community Engagement Strategy through which the LDSCR staff provide support and outreach services to communities. This includes assessing community sport, culture and recreation needs, sharing information, creating linkages, networking, and facilitating training opportunities. The two LDSCR Community Consultants also promote and help to administer the Saskatchewan Lotteries Trust Fund - Community Grant Program within the Lakeland District.

Due to the Covid-19 pandemic, face-to-face visitations and consultations were not possible this past year. This forced our staff to reach out and consult with communities and organizations virtually. Our communities were also very limited in the number and type of sport, culture and recreation services they could plan and provide.



# Social Media Contests

In an effort to engage and remain connected to our communities, the LDSCR staff created two fun contests – the Summer Photo Contest and the Wonderful Winter Spot Contest. The overall purpose of these contests was to provide an opportunity for communities to highlight and promote local facilities or activities. People were then encouraged to vote for their favourite photo and winter activity spot on our Facebook page.

## Summer Photo Contest

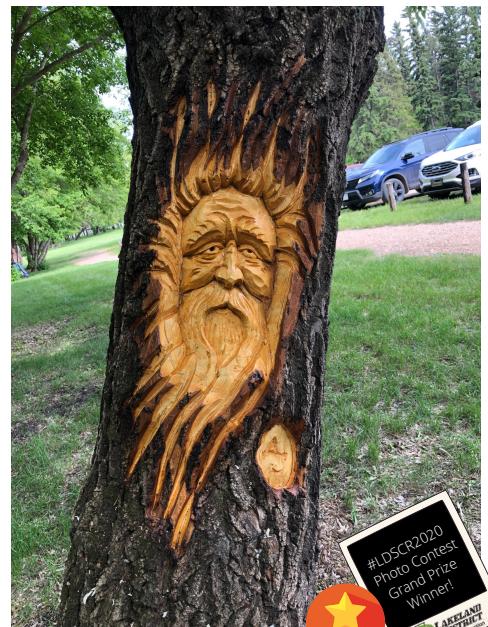
We received a total of 19 submissions from Melfort, Hudson Bay, Carrot River and Wakaw. **The winner was Kathy Gray from Melfort!**



**Photos Submitted 19**

**Engagement #'s 1,000+**

**New Facebook Followers 28**



## Wonderful Winter Spot Contest

This was a bracket style elimination contest that had 4 categories – Outdoor Ice Surfaces, Hills, Ice Fishing Spots and Trails. A total of 16 different communities/sites entered the competition. An astounding 6,066 votes in total were cast!

**The overall winner was Nipawin's Barbers Pond!**

**Communities/Sites 16**

**Total Votes 6,066**



# Activity Kits

The Youth Consultant developed and distributed sport, culture and recreation activity kits to communities throughout the District. The purpose of these kits was to help our members to facilitate and sustain sport, culture and recreation opportunities for families and youth within their communities. These Activity Kits supported communities by providing activity options and entertainment to their residents during this pandemic.



## Summer Activity Kits

1. Play Kit
2. Outdoor Games Kits
3. Be Fit Kit
4. Nature Kit
5. Outdoor Art Kit



**10** COMMUNITIES



**48** ACTIVITY KITS

"I think the kits are a great idea!"



## Winter Activity Kits

1. Snow Much Fun Kit
2. Art Kit
3. Culture Kit
4. Sport Kit
5. Be Fit Kit
6. Adventure Kit



**11** COMMUNITIES



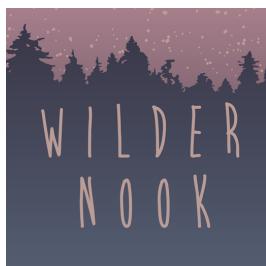
**51** ACTIVITY KITS

"Thank you for your support and assisting us in **engaging** our communities over this challenging summer!"

"The Kits **encourage** children/families to participate in activities they may otherwise not"

# Outdoor Education

The LDSCR was a partner in the Wildernook Fresh Air Learning event in Prince Albert. This was a nature focused, outdoor education experience that occurred at Little Red River Park. Our Youth Consultant was trained as a Wild Education Facilitator and this event enabled her to utilize this training. There were 53 people who attended the event.



# Leadership Capacity

Increased community capacity to support and develop leaders in sport, culture and recreation.

## Webinars

Since it was not possible to host in-person training and educational workshops this past year, the LDSCR began to offer a series of webinars that dealt with a number of different issues and topics. The various webinars proved to be very popular and the participation rate was much higher than if these were held in-person.

1. Panel Discussion with Funders
2. How to Create Social Media Frames, GeoFilters and GeoTags
3. How to Organize Your Own Kids Club
4. Panel Discussion on Mental Health
5. Canadian Women & Sport, Women in Leadership – 6 sessions
6. Sports Medicine & Science Council of Saskatchewan



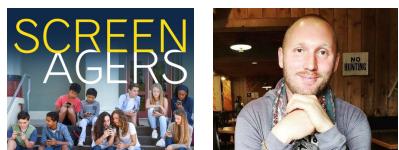
**539**

Total Attendance

"The real time learning of practical applications was fantastic!"

7. Outdoor Recreation Facilities
8. Managing Change and Building Resilience
9. Saskatchewan *in motion*
10. Screenagers
11. Screenagers the Next Chapter
12. Hope, Culture & Strength with We Matter

"Content was wonderful. I really appreciated the diversity in the people on the panel"



"This session has lots of **practical tools** and ideas to implement in our communities"

# Volunteer Development

Increased support for the essential role and development of community sport, culture and recreation volunteers.

## Community Support/Board Development

Much of the work and support services that the LDSCR provides is based upon community identified needs. Through conversations, assessments, and consultations, we identify areas of need and concern and then develop strategies to address these issues. This past year was a challenge; however, we were able to facilitate two volunteer and board development opportunities.

### Strategic Planning

The LDSCR was approached by the Ness Creek Cultural and Recreation Society Inc. to facilitate a Strategic Planning session for their organization. Our two Community Consultants worked virtually with the NCCRS to guide their Board of Directors through the Strategic Planning process.

**"We loved our experience working with LDSCR and would highly recommend working with this organization and their employees!"**

**"The LDSCR staff were knowledgeable and skilled at facilitating our planning session."**



### How to Run an Effective Meeting

LDSCR staff facilitated a "How to Run an Effective Meeting" workshop/session with the Naicam Minor Sports Association. There were 10 people involved in this session.



# Network Coordination

Effective communication is essential to the work that the LDSCR performs. Keeping our members, partners and stakeholders aware of the District and provincial SCR network, the programs and services that are available and providing opportunities for information sharing is critical. Through these services, the LDSCR remains aware of the needs of our members and we are able to provide much needed support services to communities, organizations and recreation practitioners within our District.



## Awareness

Increased community awareness of sport, culture and recreation benefits, opportunities and capacity building resources available within the system.

## Social Media

The LDSCR continues to use social media to help advance and promote the sport, culture and recreation industry. We have been very successful in utilizing our various social media platforms to promote and support District and Provincial initiatives for the benefit of our members, partners and stakeholders.

"I feel like LDSCR engagement is **imperative to all Recreation Practitioners in the Lakeland area**"

"Engaging with LDSCR is **literally what is keeping us going and motivated** through COVID. Very thankful for our team!"

**496**  
E-News  
Subscriptions



**800+**  
Page  
Followers



**600+**  
Contacts



## Network Extension

Increased collaboration and partnerships that extend the sport, culture and recreation system, and build ownership within communities.

## Partnerships & Collaboration

Partnerships and collaborations are crucial to the work that the LDSCR does and contribute greatly toward our overall success. The LDSCR has helped to create and sustain partnerships with several organizations to help plan, support and facilitate a variety of events.

The majority of partnerships this past year were in the form of co-facilitation or collaboration in a variety of webinars and on-line learning sessions. A number of forward planning meetings were also held in preparation for re-opening the Province and our operations.

1. Centre for Newcomers
2. Nature Regina
3. Wildernook Fresh Air Learning
4. City of Prince Albert
5. Districts for Sport, Culture and Recreation
6. Sport Medicine and Science Council of Saskatchewan
7. Canadian Women and Sport
8. SPRA
9. Communities Building Youth Futures (CBYF)
10. Duck Lake Primary Health Care Team
11. P.A. Common Ground

# Culture Days

The LDSCR staff continues to be engaged with the planning committee for Culture Days in Prince Albert. This year's theme was Journey Through Arts and Culture PA. While activities and events were restricted due to social gathering limitations, there were self-guided tours, Family Yoga, and various workshops, such as screen printing, painting, clay and beading. The Tapestrama Cultural festival went to a virtual livestreamed event this year. Some funding for these events was provided by SaskCulture Culture Days Hub and the SPRA Culture and Diversity Grant.

# FÊTE DE LA CULTURE DAYS



## Recreation Practitioner Meetings

At the beginning of the pandemic we began to host weekly Zoom Check-In meetings with Recreation Practitioners in our District. This provided a valuable opportunity to share information, discuss common issues and provide peer to peer support during the pandemic. We have since gone to bi-weekly meetings.

*"It has been a critical resource in navigating the pandemic and a mental health boost as well"*

*"Colleague relationships have turned into friendships and circles of support"*

**21**

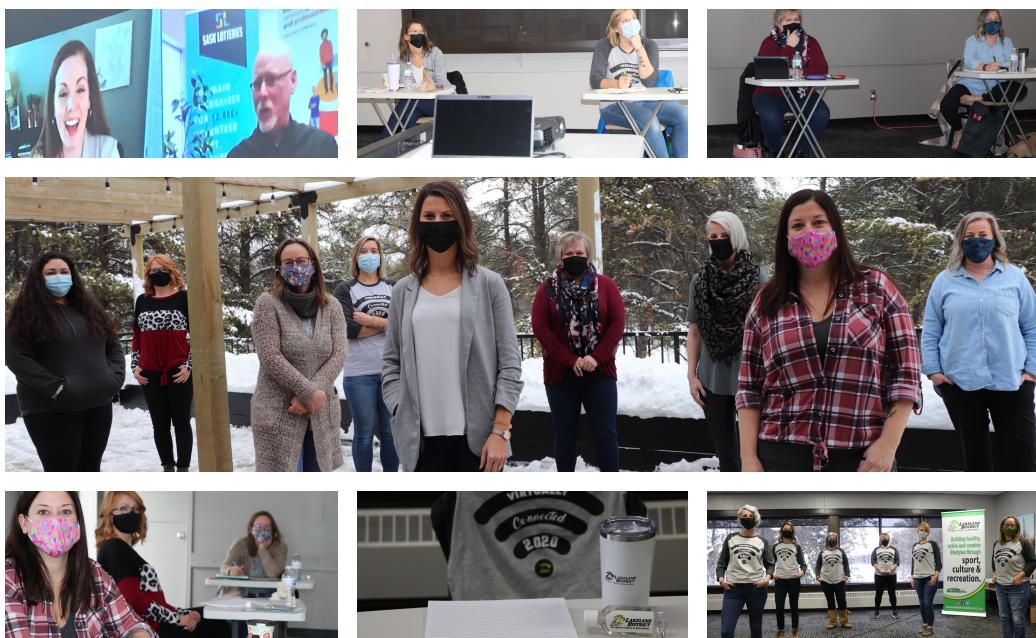
**Regular Recreation Practitioner Participants**

*"I am especially thankful for the Lakeland District stepping up early in the pandemic to keep us all connected"*

**30**

**Zoom Check-in Meetings**

The LDSCR was able to host one face-to-face Recreation Practitioner meeting this past year. It was held in Nipawin and was done in conjunction with the 2020 SPRA virtual conference. There were a total of 9 people in attendance.



*"The meeting was fantastic!"*

*"LDSCR staff are leaders in their industry. The Rec Practitioners meeting and virtual conference couldn't have come at a better time."*

# Diversity & Inclusion

The LDSCR continues to support and engage with a number of organizations to plan and promote a variety of Diversity and Inclusion events. Throughout this past year the LDSCR strived to expand our reach and network, and is working toward meeting the Calls to Action as identified by the Truth and Reconciliation Commission of Canada. Through these committees and engagements we have helped to connect, support and learn with Indigenous peoples.

- Prince Albert Municipal Cultural Plan
- Reconciliation Nipawin
- Communities Building Youth Futures (CBYF)
- Prairie Rivers Reconciliation Committee
- P.A. Common Ground Project
- Prince Albert Urban Indigenous Coalition
- Virtual KAIROS Blanket Exercise



## Educational Opportunities

- **Discovering our Differences:** An Exploration of Diversity and Inclusion - Webinar
- **Hope, Culture, Strength:** Connect with other Indigenous youth, break mental health and suicide stigma and promote healthy communities - Webinar
- **Getting to Know Your Neighbors Documentary Screening - Reserve 107:**  
Reconciliation on the Prairies – Mennonite Central Committee - Hepburn

A total of **33** people participated



## Organizational Capacity

Increased District capacity to conduct organizational performance measurement and enhance accountability processes to members and funders.

In order to operate at a high level of efficiency, the LDSCR needs to have comprehensive governance processes and democratic controls in place. Through the development and continual monitoring of policies and procedures, the LDSCR has been able to ensure that good financial, administrative and management controls are in place and are effective.

Effective organizational leadership at both the Board and management level are critical to ensuring that the staff have the tools, skills and support necessary to achieve success and perform at optimum efficiencies. This also means that the LDSCR remains accountable to our members, partners, stakeholders and funders.

# Staff and Board Support

The LDSCR is committed to providing the LDSCR Board and staff with the opportunity for on-going professional development. This support is viewed as an investment in the health, growth and ultimate success of the LDSCR. The staff and Board have attended and participated in a number of different events over this past year.

SPRA Annual Conference and AGM – Attended virtually

SaskCulture AGM – Attended virtually

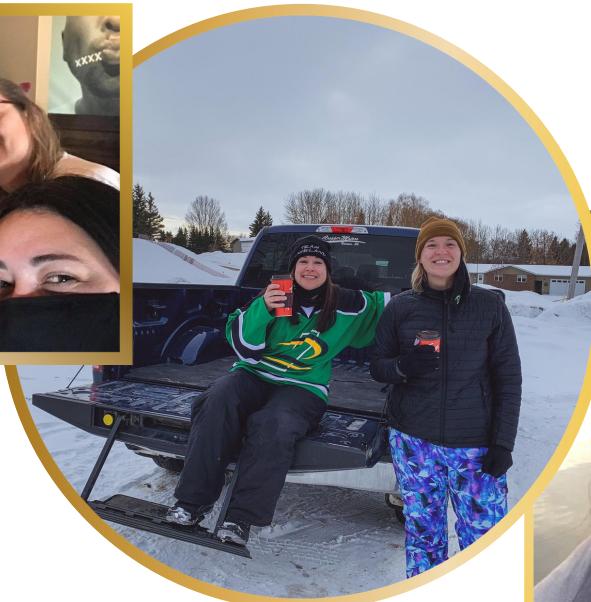
Sask Sport AGM – Attended virtually

S.A.R.P. – AGM – Attended virtually



Due to the ongoing pandemic, the LDSCR staff were able to participate in a large number of virtual professional and personal development opportunities. A few of these included:

- How to Run Virtual Events
- An Introduction to Collective Impact
- Virtual Team Building
- Engaging Student Leadership
- Five Key Strategies for Being a Future Ready Recreation Leader
- Improving your Online Facilitation Skills
- Canadian Women in Sport Leadership Facilitation
- Navigating the New Normal
- Anti-Racism Lunch and Learn
- Things to do Today to Prepare for Success Tomorrow
- Meaningfully Engaging Youth in Evaluation
- Legally Conforming Structures for Recreation Service Delivery





Working with our provincial partners towards  
building healthy communities through sport,  
culture and recreation.



Saskatchewan  
Parks and Recreation  
Association



[www.lakelanddistrict.ca](http://www.lakelanddistrict.ca)